



## **Wiltshire Familiarisation Visit Enquiry Form**

Thank you for expressing your interest in visiting Wiltshire.

Please take a look at our [Wiltshire Familiarisation Passport Offers](#) and our [Wiltshire Travel Trade Partners](#) (scroll down) to see their Travel Trade information listings and the [It's Time for Wiltshire Travel Trade Guide](#).

Please detail which places you would like to visit so we can help you. We require a minimum of one months' notice to assist you.

Please note complementary entry is at the discretion of the attractions and usually provided for 2 adults only. Many attractions operate seasonal opening times. Accommodation providers are often happy to meet, greet and show trade visitors around. Terms and conditions apply (see offer document for details).

Please take a moment to fill out the following enquiry form and return it to [flowallace@visitwiltshire.co.uk](mailto:flowallace@visitwiltshire.co.uk)

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### **About You**

Name of Business /  
Group

\_\_\_\_\_

Main Contact Name

\_\_\_\_\_

Job Title

\_\_\_\_\_

Direct Email

\_\_\_\_\_

Website

\_\_\_\_\_

Direct Tel:

\_\_\_\_\_

Mobile

\_\_\_\_\_

Business Address

\_\_\_\_\_

Postcode

\_\_\_\_\_

Please state your type of business:

Wholesaler

☐

DMC

☐

Tour Operator

☐

Coach Operator

☐

Cruise Operator

☐

OTA (Online Travel Agent)

☐

Retail Agent (B2C)

☐

Group Travel Organiser

Other

\_\_\_\_\_

Who do you sell to or organise group visits for?

FIT (Fully Independent  
Travellers)

☐

Small Groups (8-20)

☐

Large Groups (21+)

☐

## **About Your Tours**

How many day/residential visits do you run a year (eg. how many did you run last year)

Day..... Residential..... (how many nights?).....

How many people are usually booked on each excursion?.....

What is the age profile of your customers?.....

Do you currently sell tours to Wiltshire or has your group visited Wiltshire in the last three years? (If yes, please specify where and when)

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Are you already planning a visit for your group or contracting Wiltshire businesses? (If so, when and where?)

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Do you plan to sell/visit Wiltshire for day trips/residential tours? When are you planning these for? How long will you stay? Please advise the estimated number of pax visiting?

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## **About your Visit**

Please advise the date(s)/times you'd like to visit Wiltshire? (1 months' notice required)

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Please advise the attractions you would like to visit? .....

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Are you interested in any specialist tours? .....

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Please detail any accommodation you would like to see or a trade rate to stay?

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Please use the space below for any other information.....

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Please return to [flowallace@visitwiltshire.co.uk](mailto:flowallace@visitwiltshire.co.uk)